

COMCAST AND SHOWTIME® MEAN BUSINESS

UNRIVALED
ENTERTAINMENT

UNBEATABLE
VALUE

Add SHOWTIME® in bulk
and receive up to:

\$9.00/unit
to launch

\$7.00/unit
to renew



SHAMELESS
Showtime® Original Series



EPISODES
Showtime® Original Series



HOUSE OF LIES
Showtime® Original Series



SHOWTIME SPORTS®
Showtime Championship Boxing®



LAST VEGAS
Now Playing On Showtime®

ORIGINAL SERIES • MOVIES • SPORTS • COMEDY • REALITY/ DOCS

COMCAST BUSINESS **B4B** BUILT FOR BUSINESS™

SHOWTIME®
BRACE YOURSELF

Add **SHOWTIME** with **Comcast Business** today! Learn more at SHO.COM/LOGGING.

THE SHOWTIME® DIRECT-TO-PROPERTY INCENTIVE



Your property can receive **CASH FOR EVERY UNIT** when you launch or renew SHOWTIME in 2015!

LAUNCH SHOWTIME

IN BULK AND YOUR PROPERTY CAN RECEIVE:

\$7.00 PER UNIT WITH A 3 OR 4 YEAR COMMITMENT.

\$9.00 PER UNIT WITH A 5 YEAR OR LONGER COMMITMENT.

RENEW SHOWTIME

IN BULK AND YOUR PROPERTY CAN RECEIVE:

\$7.00 PER UNIT WITH A 3 YEAR OR LONGER COMMITMENT.

PROPERTY NAME

ADDRESS

CITY/STATE/ZIP

PROPERTY MGMT. CO.

PROPERTY CONTACT NAME

CONTACT TITLE

PHONE

EMAIL

FAX

FED TAX ID

TAX REPORTING / BUSINESS NAME

CORPORATION PARTNERSHIP: LLC LLP LP OTHER

SHOWTIME LAUNCH / RENEWAL DATE

SHOWTIME EXPIRATION DATE

SHOWTIME DISTRIBUTOR

SHOWTIME DISTRIBUTOR CONTACT / PHONE

LAUNCHED NUMBER OF UNITS

X \$7.00 (FOR A 3 OR 4 YEAR TERM) = \$

TOTAL SUPPORT

LAUNCHED NUMBER OF UNITS

X \$9.00 (FOR A 5+ YEAR TERM) = \$

TOTAL SUPPORT

RENEWED NUMBER OF UNITS

X \$7.00 (FOR A 3+ YEAR TERM) = \$

TOTAL SUPPORT

I UNDERSTAND ALL TERMS, RESTRICTIONS AND CONDITIONS OF THIS INCENTIVE AND CERTIFY THAT ALL INFORMATION I HAVE PROVIDED IS FACTUAL.

PROPERTY CONTACT SIGNATURE

DATE

TO RECEIVE PAYMENT

Launch or renew SHOWTIME in bulk between January 1, 2015 and December 31, 2015.

Complete and mail in this form.

Attach a copy of the executed contract with an authorized SHOWTIME distributor. Contract should include your property's name, address, city, state, zip code, and number of units launching or renewing SHOWTIME.

Carry SHOWTIME for the entire term for which your property is applying for support.

MAIL FORM AND ATTACHMENTS TO:

DEBBIE BREINER
SHOWTIME NETWORKS INC.
980 HAMMOND DRIVE, SUITE 725
ATLANTA, GA 30328
DEBBIE.BREINER@SHOWTIME.NET

QUESTIONS? CALL

(770) 698-6929

SHO.COM/LODGING

RESTRICTIONS & CONDITIONS

- One-time support incentive is available from Showtime Networks Inc. ("SNI") for qualified properties that launch or renew SHOWTIME in bulk between January 1, 2015 and December 31, 2015.
- Qualified properties include hotels, motels, timeshares, hospitals, universities, apartment complexes, condos, homeowner associations and others that launch or renew, and carry SHOWTIME, in bulk, in 100% of units.
- SNI reserves the right to determine property eligibility.
- Properties are only eligible for one SNI support incentive.
- Payment is based on a fully executed and binding contract with an authorized SHOWTIME distributor that clearly states SHOWTIME is a part of the entertainment package.
- Property must carry SHOWTIME, in bulk, for the entire term for which property is applying for support, for a minimum of 3 years. If it does not, then property must reimburse SNI all launch or renewal support dollars received from SNI.
- Hotels and motels must make SHOWTIME available on a free-to-the-guest basis.
- SNI reserves the right to discontinue or modify this support incentive at any time by notice posted on sho.com/lodging.
- For launch support, property cannot have carried SHOWTIME at any time during the 90-day period immediately preceding January 1, 2015.
- Form and contract must be received by SNI by January 8, 2016 for processing.
- All payments will be paid by check. Please allow 8-10 weeks for delivery of check.
- Submission of this form constitutes agreement to all terms, restrictions and conditions.